Cookie Policy

Date: December 5, 2024

This Cookie Policy explains how **Unreal Exists, s.r.o**., company Id. No.: 08591512, with its registered office at třída Tomáše Bati 627, Prštné, 760 01 Zlín, Czech Republic, registered in the Companies Register kept by the Regional Court in Brno, Section C, File 114360 ("we," "our," or "us") uses cookies and similar tracking technologies on our website www.3dchanger.com (the "Website"). By using the Website, you consent to the use of cookies as described in this policy.

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1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or mobile phone) when you visit a website. They help the website recognize your device and store information about your preferences or past actions.

In particular, cookies:

- are used for efficient navigation on the Website, to personalize, store preferences, and generally improve user impression of the Website;
- make it possible to distinguish whether a particular user has visited the Website in the past or whether she/he is a new visitor;
- help to display advertising customized to the specific user interests on the Website.

The Company uses cookies when you visit its Website, most often to customize the content, for anonymous traffic statistics, to select relevant ads, and to facilitate safer login.

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2. Types of Cookies We Use

a. Necessary Cookies

These cookies are necessary for the Website to function properly, enabling basic features like page navigation, login, and secure access.

b. Functional Cookies

We use cookies to collect information about how visitors use our Website. This data helps us improve the functionality and performance of the Website.

c. Analytical Cookies

We use Google Analytics to gather data about user interactions with our Website. These tools help us understand user behavior.

d. Marketing Cookies

We use Facebook Pixel to gather data about user interactions with our Website. These tools help us understand user behavior, measure the effectiveness of our marketing campaigns, and deliver targeted advertisements.

3. How We Use Cookies

We use cookies to:

- Ensure the Website operates smoothly.
- Analyze Website usage and improve its functionality.
- Deliver relevant advertisements tailored to your interests.
- Track marketing performance using tools like Google Analytics and Facebook Pixel.

4. Links to Other Sites

Our Website may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third-party's site. We advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

5. Managing Cookies

You can control or disable cookies through your browser settings. Please note that disabling some cookies may limit your ability to use certain Website features.

- **For Chrome:** https://support.google.com/accounts/answer/61416?hl=en&sjid=16732549618352307487-EU
- **For Firefox:** https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox
- **For Safari:** https://support.apple.com/en-us/105082
- **For Edge:** https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use-168dab11-0753-043d-7c16-ede5947fc64d

6. Third-Party Cookies

Google Analytics and Facebook Pixel are third-party tools used on our Website. Their cookies are governed by their respective privacy policies:

- Google Analytics Privacy Policy: https://policies.google.com/privacy?hl=en-US
- Facebook Privacy Policy:
  https://www.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0

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7. Updates to This Policy

We may update this Cookie Policy periodically to reflect changes in technology, laws, or our business practices. Please revisit this page to stay informed of any updates.

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8. Contact Us

If you have any questions about this Cookie Policy, please contact us:

- **Company Name:** Unreal Exists, s.r.o.
- **Address:** třída Tomáše Bati 627, Prštné, 760 01 Zlín
- **VAT:** CZ08591512
- **Email:** info@3dchanger.com