

# INFORMATION

## ON USE OF COOKIES

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The company **Unreal Exist s.r.o.**, Company Id. No.: 085 91 512, with its registered office at Prštné 627, 760 01 Zlín, Czech republic, registered in the Companies Register kept by the Regional Court in Brno, Section C, File 114360 (hereinafter as the “**Company**”), protects all processed personal data as strictly confidential and treats them in accordance with the applicable personal data protection legislation.

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The Company receives and records information from your browser, which may include personal information. This information may include your (i) IP address; (ii) a unique identifier using “cookies”, cookie information, and information about whether your device has the software needed to access certain features; (iii) unique identifier of the device and device type; (iv) domain, browser type and language; (v) type of operating system and its settings; (vi) country and time zone; (vii) previously visited websites; (viii) information about your steps on our Website, such as clicks, purchases, and indicated preferences; and (ix) access time and reference URLs.

The Company uses the below specified procedures known as “**cookies**” and “**pixel tags**” to collect the above information.

### Cookies

Cookies are small-scale data files that are stored on your computer, phone, or other device when you visit **www.3dchanger.com** (hereinafter as the “**Website**”). Cookies are used to store and receive identifiers and other information on computers, phones, and other devices from which you access the Website helping us to provide, protect and improve our services.

Using cookies allows us to offer you such services and products that best fit your needs and interests. Cookies allow to record information about your visit to our Website, and thanks to their use your next visit will be easier and faster.

In particular, cookies:

- are used for efficient navigation on the Website, to personalize, store preferences, and generally improve user impression of the Website;
- make it possible to distinguish whether a particular user has visited the Website in the past or whether she/he is a new visitor;
- help to display advertising customized to the specific user interests on the Website.

The Company uses cookies when you visit its Website, most often to customize the content, for anonymous traffic statistics, to select relevant ads, and to facilitate safer login.

We use the following categories of cookies on our Website:

- **Functional:** These cookies are required for the basic functioning of a website and are therefore always enabled; they include cookies that allow to remember you when you browse our Website during a single visit or, if you wish, at each visit. They help create shopping cart content and go through the payment process, as well as help in securing and complying with legal requirements.
- **Improving functionality:** These cookies allow us to improve the functionality of our Website by monitoring their use. In some cases, these cookies improve the response speed of your requests and allow us to remember your choices for the given site. If you refuse these cookies, this may result in recommendations being inaccurate and the site operation slowing down.

- **Social media and advertising:** Social media cookies offer the ability to link you to social networks and share content from our Website there. Ad cookies (third-party cookies) collect information to help better tailoring of advertising to your interests, both on and off our Website. In some cases, cookies include also processing of your personal information. If you refuse these cookies, this may result in the display of an ad that is not so relevant to you, or the inability to effectively link to Facebook, Twitter, or other social networks accounts, and/or inability to share content on social media.

### **Third Parties**

Through the Website, third parties may also collect information. These third parties collect data directly from your web browser and their processing is subject to their own third-party privacy and protection rules.

The Company is entitled to use advertisers from among third parties to promote and optimize marketing communication. Such third parties may use cookies to personalize the contents of the advertising messages and measure effectiveness thereof. The information collected by these third parties may include geographic location data (resulting from the IP address), or contact details (such as e-mail address), where such information is collected through the Website.

### **Pixel Tag**

The website contains the pixel tag technology. This technology is a transparent graphic picture, mostly in the size 1 pixel x 1 pixel, situated on the website or in email. It is used to monitor the internet behaviour of users visiting the website or sending emails, as the case may be.

### **Settings**

For a complete and up-to-date overview of each third-party access to your web browser, we recommend installing a web browser with a plug-in for that purpose. You can also choose the option where your device will warn you every time a cookie is sent, or you can turn off all cookies – you can do this in your browser settings on every browser and device you use. Each browser is a bit different, so please look into the Help menu in your browser to see how to set up use of cookies properly. If you disable cookies, you may not be able to access a number of features that make our Website more efficient and some of the services we provide will not work properly.

Privacy settings on your device where you can refuse or disable cookies can be found in the appropriate web browser menu. You can find cookies settings in the most commonly used web browsers after opening the links below:

- **Google Chrome** - <https://support.google.com/accounts/answer/61416?hl=cs>
- **Mozilla Firefox** - <https://support.mozilla.org/cs/kb/vymazani-cookies>
- **Internet Explorer** - <https://support.microsoft.com/cs-cz/products/security>